

Job Description	
<b>JOB TITLE</b>	Senior Communications and Advocacy Advisor (UK)
<b>REPORTING RELATIONSHIPS</b>	Director, Global Communications and Advocacy (Sydney) Executive Director, The George Institute, UK
<b>DIVISION</b>	Communications
<b>EMPLOYMENT DURATION</b>	2 Years Fixed Term Contract
<b>TYPE OF EMPLOYMENT</b>	Full-time
<b>DATE</b>	October 2016

### The George Institute for Global Health

The George Institute for Global Health (TGI) is a global, not-for-profit medical research organisation, undertaking high impact research across a broad health landscape. Affiliated with the Universities of Oxford, Sydney and Peking, The Institute is a leader in population health research, clinical trials, health systems research, policy development and capacity-building with a focus on the leading causes of death and disability worldwide: chronic disease and injury.

The Institute was established in 1999 and has a global network of leading medical experts in a range of research fields, as well as expertise in research design, project management and data and statistical analysis. With a respected voice among global policy makers, the Institute has attracted significant funding support from governments, philanthropic organisations and corporations. George Institute research is regularly published in the top tier of academic journals internationally.

Our mission is to improve the health of millions of people worldwide. We achieve this by:

- Providing the best evidence to guide critical health decisions
- Engaging with decision makers to enact real change
- Targeting global epidemics, particularly involving chronic diseases and injury
- Focusing on vulnerable populations in both rich and poor countries

In achieving that mission, we are committed to ensuring the integration of good business practices throughout all our operations.



The Institute has grown rapidly since its inception, and currently employs approximately 600 staff with major centres in Australia, China, India and the United Kingdom. The Institute has projects in over 50 countries and over 1100 collaborators, from local hospitals to world leading academic institutes.

The George Institute is made up of several divisions and programs that oversee numerous large-scale international and regional projects funded by a diverse range of sponsors, both public and private. For more information about the Institute, visit [www.georgeinstitute.org](http://www.georgeinstitute.org)

The George Institute is dedicated to the recruitment, development, and retention of the best people from around the world. The pursuit of academic, scientific and operational excellence in a “can do” culture is actively promoted in all our activities.

### **Context of the Role**

The Senior Communications and Advocacy Advisor (UK) will be based in the UK predominately leading the development of The George’s global advocacy and stakeholder engagement program. The role also encompasses leading TGI UK’s communications work.

### **The Role**

The Senior Communications and Advocacy Advisor will work from the TGI offices in Oxford, UK, and will be supported by the wider global communications team in Australia, China and India. The role will have a diverse range of responsibilities, including the implementation of the Institute’s advocacy efforts, the execution of external communications strategy, and the drafting of compelling communications around its research and insights. It is envisaged that the role will consist of the following:

- Advocacy on global health issues relevant to TGI activities in all offices, in particular with the United Nations (UN), World Health Organization (WHO) and World Bank among other multilateral organizations, and governments (50%)
- Thought leadership support to the senior leadership team (30%)
- Management of communications in the UK (20%)



### Reporting Relationships

The Senior Communications and Advocacy Advisor will report directly to the Director, Global Communications and Advocacy who is based in Sydney as well as the Executive Director, The George Institute, UK.

### Duties and Key Responsibilities

- Lead multilateral advocacy, relationship management, and program engagement to drive impactful outcomes centred around TGI research and advocacy insights
- Develop persuasive marketing and supporting materials to further develop TGI's impact and advocacy activities (specifically with the United Nations, World Health Organisation, World Bank etc)
- Responsible for engagement with global non-profit organisations (such as the Gates Foundation)
- Working with colleagues, implement a senior staff, thought leadership advocacy program, specifically around research and advocacy products and events
- Coordinate and liaise with TGI China and TGI India offices on multilateral programming and linkages
- Responsible for leading TGI UK communications including media and advocacy
- Travel as necessary to engage with key stakeholders
- Contribute to the team culture at TGI Oxford

### *As a Team Member:*

- Will work independently and flexibly, liaising with management and colleagues, including during non-business hours, as required
- Participate in special projects to improve processes, tools, systems and organisation;
- Take responsibility for personal learning and development and for setting achievable and meaningful work objectives and managing personal targets, meeting obligations of The Institute's Performance Management and Development Policy;
- Demonstrate commitment to The Institute's organisational values, including performing to an exceptionally high ethical standard and focus on integrity, collaboration and teamwork in all efforts.

### *Work, Health and Safety*



- Comply with Work Health and Safety legislation and operate in accordance with established Work Health and Safety practice and procedures at the Institute;
- Promote and contribute to a safe, secure environment for staff and visitors.

### **Skills, Knowledge and Experience**

- A minimum of a master's degree in marketing, communications or a related advocacy field is required
- A minimum of 10 years' experience in the field of public affairs, media relations, employee communication or marketing communications in a health advocacy environment
- Experience working within governmental and multilateral settings (such as the UN, WHO etc)
- Demonstrated track record of developing and implementing successful communication and advocacy strategies
- Familiarity with current global trends in health and particularly in non-communicable diseases and injury.
- Ability to creatively and innovatively forge approaches, linkages and pitches to key stakeholders
- Demonstrated excellent written and verbal communication skills
- Strong interpersonal skills with the proven ability to build strong and effective working relationships with internal and external stakeholders
- Ability to work within tight deadlines and manage projects independently, prioritizing and managing workflow
- Some experience dealing with media